**Paper Title**

**Academic Title and Name Author 1, University/Company, Department and Work Areas**

Postal Address, e-mail: …@...

**Academic Title and Name Author 2, University/Company, Department and Work Areas**

Postal Address, e-mail: …@...

**Academic Title and Name Author 3, University/Company, Department and Work Areas**

Postal Address, e-mail: …@...

**Paper Type:** Scientific Paper or Practical Paper/ Case Study

**Abstract**

*Purpose:* Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

*Methodology/ Approach:* Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

*Findings and Research Limitation:* Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

*Originality/ Value:* Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

**Keywords:** Text; Text; Text; Text ...

**Introduction**

Text Text Text Text Text Text (Surname, year of publication). Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text (Surname, year of publication). Text Text Text Text …

**Heading Chapter 1**

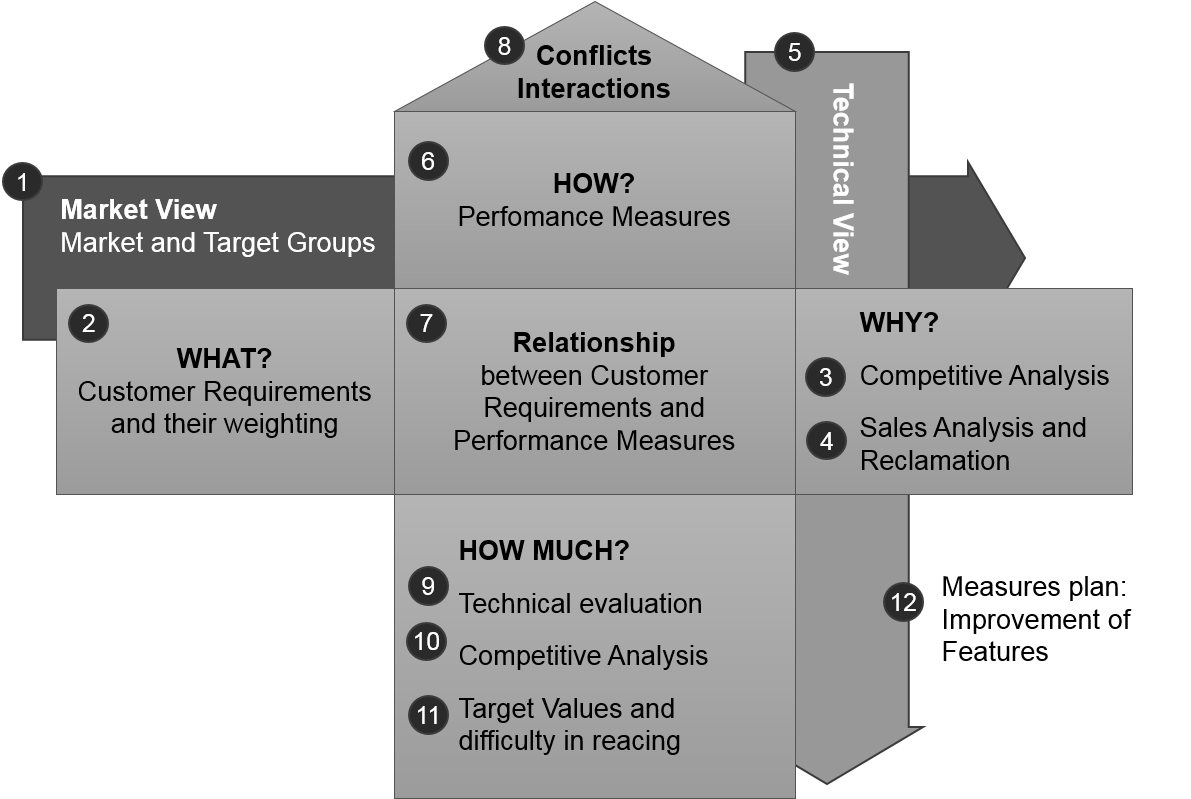
Text Text Text Text Text Text (Surname, year of publication).

**Table I: Text Text Text**

|  |  |  |
| --- | --- | --- |
| … | … | … |
| … | … | … |

Text Text Text Text Text Text. Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text (Surname, year of publication). Text …

Text Text Text Text Text Text. Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text (Surname, year of publication). Text …



**Figure 1: House of Quality**

Text Text Text Text Text Text. Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text (Surname, year of publication). Text …

**Heading Chapter 2**

Text Text Text Text Text Text (Surname, year of publication). Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text Text …

**References**

|  |  |
| --- | --- |
| Surname, Year | Surname, initials, (year), title of book, publisher, place of publication |
| Surname, Year | Surname, initials, (year), "chapter title", ditor's surname, initials,title of book,  publisher, place of publication |
| Surname, Year | Surname, initials, (year), "title of article", journal name, volume, number, pages |
| Surname, Year | … |