

10 - 11 September 2020



QFD and Innovation

The 26th International Symposium on QFD

University of Kassel, Germany



About the Symposium

This Symposium (ISQFD) began as a way for industry experts and academics to exchange ideas and learn from each other in a supportive environment. The 2020 ISQFD will have paper presentations, as well as tutorials on subjects important to innovation, business transformation, and value creation using the ISO 16355 QFD standard.

Please join us this September at the famous **“Gießhaus” of the University of Kassel** in Germany. People of all countries and all levels of QFD experience are welcomed at this symposium!

About City of Kassel and environs

Northern Hesse inspired the Brothers Grimm, hosts documenta, delights food-lovers with the ahle wurscht and is home to men of action and to world market leaders. This intersection can only be found in northern Hesse. The best basis for great objectives.

With just under 200,000 inhabitants, Kassel is the metropolis of northern Hesse and the third largest city in the whole of Hesse, after Frankfurt and Wiesbaden. Located right on the Fulda, the city is a modern shopping and economic centre. Kassel has unique sights and a wide-ranging cultural programme on an international level: Europe's largest mountain park with the symbol of Kassel - the Hercules monument, the Karlsaue with the Orangery, Wilhelmshöhe Castle or the Fridericianum. Every five years, the largest art exhibition of modern art, documenta, lures the international art scene to Kassel.

To the north of the city, there is the Reinhardswald with Sleeping Beauty's Castle Sababurg from the year 1300. Along with a variety of other sites, it embodies the regional roots of Grimms' fairy tales. You can also discover Mother Hulda in various different ways: in the Meissner-Kaufungen Forest Nature Park, which is connected to Kassel at the East and marks the border between Hesse and Lower Saxony. From the highest mountain of northern Hesse (750 metres), the Hoher Meissner, you can enjoy an incomparable view of the surrounding scenery.

The Edersee located to the south-west of Kassel and the Kellerwald-Edersee National Park surrounding it, which is a UNESCO natural world heritage site, is a recreational and leisure paradise for hikers, mountain bikers, divers, sailors and water sports enthusiasts. The high dam wall and Waldeck Castle are particularly impressive.

For more information about Kassel please see:

- <https://kassel-marketing.de/en/travel-topics>
- <https://wowkassel.de/en/>





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U N I K A S S E L
V E R S I T Ä T

Call for Papers

Papers of Interest (Example):

- Papers regarding QFD and Innovation
- Case Study from your own project using QFD
- Use and dissemination of ISO 16355 Standard
- Education and Development of QFD Trainings
- Advanced Research on related methodologies
- Best Practices from industry

Details and Template:

- At the conference there will be scientific tracks and a case study tracks
- Abstracts should indicate whether it is a scientific contribution (double-blind reviewed and published) or a practical contribution
- Abstracts have to include Paper Type, Author Name, Email, Organization, Job Title and Paper Title
- Papers can be submitted in English and German; Abstracts should not exceed a maximum of 500 words
- For a template to create your abstract please visit the conference homepage www.qfd-id.de

Further Information:

For questions concerning the themes of the conference or if you need any assistance with organizational topics, please don't hesitate to contact us via isqfd2020@uni-kassel.de

Registration Form as well as further information concerning transportation and accommodation will soon be available on www.qfd-id.de

Important Dates:

- 10.04.20 Deadline Abstract
- 15.06.20 Deadline Full Paper
- 01.09.20 Deadline camera-ready Paper
- 10.09.20 - 11.09.20: ISQFD 2020

