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# QFD and Innovation

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University of Kassel, Germany



### Abstract Format

- a) Max. 500 words
- b) Single-spaced text
- c) Font 12pt Times New Roman

### Abstract Structure

- 1) Paper Title
- 2) Autobiographical note for each author
  - full name
  - Academic title
  - university/company
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  - e-mail & postal address
- 3) Paper Type (scientific paper or practical paper/case study)
- 4) Heading 'Abstract'
- 5) Sub-headings
  - Purpose
  - Methodology/Approach
  - Findings and Research Limitation
  - Originality/Value of paper
- 6) Up to six Keywords